# sia Rezaei

Product Designer . 34 Rue d'hautville , Paris 75010 , France



### **◆** EXPERIENCES

**Komi** Barcelona . Spain **UX & UI Designer** · Feb 2022 - Jan 2024

Fusiun Nice . France
UX & UI Designer • Dec 2020 - Feb 2022

Contibau GMBH Berlin . Germany UX & 3D Designer · Jun 2020 - Nov 2020

Sahar Jaberian Paris . France
Product Designer · Nov 2019 - May 2020

Star lighting.co Iran & China Product Designer · Jun 2013 - Apr 2017 Developed and implemented the app's design system, encompassing visD, interaction, user flows, and motion design. Built the component library and established guidelines for consistency.

Executed user research, including conducting interviews with potential users and analyzing results, to inform the app's art direction and visD.

Managed client accounts for interior design renovation projects and provided 3D designs. Also, redesigned the company website.

Overhauled brand's supply chain system for green initiatives, resulting in a sustainablefashion collection that demonstrated brand's commitment to eco-consciousness.

Managed end-to-end production of lighting fixtures and chande- liers, from research and sketching to 3D modeling, prototyping, and finalizing the end product.

#### ◆ SKILLS & EXPERTISE

· Product Design · Design Systems

· Industrial Design · Art Direction

· UX Strategy · Multi-Modal Design

· Visual Design · Prototyping

· Wireframing · Responsive Design

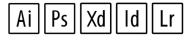
· Human-Centered Design

· Creative Problem solving

## **♦** TOOLS

Adobe CC

Microsoft Office365





Figma Rhinoceros Keyshot Final Cut Pro









### ◆ EDUCATION

Master in Design & Sustainable Innovation Besignschool (The Sustainable Design School) Université Cote D'azur, France

Bachelor of Industrial Design

Kamalolmolk University

# ♦ LANGUAGES

English
French
Persian
Proficient
Advanced
Native

#### CERTIFICATIONS

- · Fundamentals of digital marketing 2023
- · Google UX Design 2022
- · UI Design 2022
- · CATIA Professional 2014
- · Rhino 3D Advanced 2013
- · Analogue & Digital Photography Advanced 2012

#### PUBLICATION

**RÉVOLUXION** Sustainable Luxury 2019